

1. 本授業科目の基本情報

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| 科目名（コード） | ビジネス英語 I_B (DB) | | (TDB125B) |
| 講義名（コード） | ビジネス英語 I_B (DB) | | (TDB125B) |
| 対象学科 | グローバルビジネス学科 | 配当学年 | 2学年 |
| 対象コース | デジタルビジネスコース | 単位数 | 4 |
| 授業担当者 | 福島 ジェニー | 時間数 | 60 |
| 成績評価教員 | 福島 ジェニー | 講義期間 | 春学期 |
| 実務者教員 | | 履修区分 | 選択 |
| 実務者教員特記欄 | | 授業形態 | 講義 |

2. 本授業科目の概要

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| 到達目標・目的 | The class is designed to develop students communication competence while challenging themselves intellectually according to their own perspective in each topic. Each unit is incorporated with strategic patterns to develop essential communication skills that help the students connect broader issues and develop critical thinking related in social issues. It also features with collaborative and integrated skills approach to the development of core business skills in making a presentation. |
| 全体の内容と概要 | a)Vocabulary expansion and comprehensive skills development in reading and listening. b)To develop strategies on how to communicate effectively and enable the students to exchange and interact their ideas and opinion with other students through discussion. c)To develop student's ability on how to prepare and give a presentation, either individually or in a group. |
| 授業時間外の学修 | |
| 履修上の注意事項等 | 授業スケジュールと内容は、進行状況や祝日や学校行事等との兼ね合いで調整される可能性がある。 |

3. 本授業科目の評価方法・基準

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| 評価前提条件 | | | |
| 評価基準 | 知識（期末試験点） 60% | 自己管理能力（出席点） 30% | 協調性・主体性・表現力（平常点） 10% |
| 評価方法 | 期末試験の点数 | 出席率X 0.3 (小数点以下切り上げ) | 授業中の活動評価点 (5点を基準に加点・減点) |
| 成績評価基準 | 評価 | 評価基準 | 評価内容 |
| | S | 90～100点 | 特に優れた成績を表し、到達目標を完全に達成している。 |
| | A | 80～89点 | 優れた成績を表し、到達目標をほぼ達成している。 |
| | B | 70～79点 | 妥当と認められる成績を表し、不十分な点が認められるも到達目標をそれなりに成している。 |
| | C | 60～69点 | 合格と認められる最低限の成績を表し、到達目標を達している。 |
| | D | 59点以下 | 合格点と認められる最低限の成績に達しておらず、到達目標を充足しておらず単位取得が認められない。 |
| | F | 評価不能 | 試験未受験等当該科目の成績評価の前提条件を満たしていない。 |

4. 本授業科目の授業計画

| 回 | 到達目標/Objectives | 授業内容/Lesson contents |
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| 1 | Learners will acquire knowledge about workplace, discrimination, physical appearance and fashion trends. | Unit 1- The Guy with Green Hair (P10-P11) <ul style="list-style-type: none"> • Understand the situation • Think about the issue |
| 2 | Learners will acquire knowledge about workplace, discrimination, physical appearance and fashion trends | Unit 1- The Guy with Green Hair (P12-P13) <ul style="list-style-type: none"> • Explore the topic • Present your ideas |
| 3 | Learners will acquire knowledge about moral, friendship and peer pressure | Unit 2 – The Shoplifter (P14-P15) <ul style="list-style-type: none"> • Understand the situation • Think about the issue |
| 4 | Learners will acquire knowledge about moral, friendship and peer pressure | Unit 2 – The Shoplifter (P16-P17) <ul style="list-style-type: none"> • Explore the topic • Present your ideas |
| 5 | Learners will acquire knowledge about technology, modern life and addiction. | Unit 3 - I’m not addicted (P18-P19) <ul style="list-style-type: none"> • Understand the situation • Think about the issue |
| 6 | Learners will acquire knowledge about technology, modern life and addiction | Unit 3 - I’m not addicted (P20-P21) <ul style="list-style-type: none"> • Explore the topic • Present your ideas |
| 7 | Learners will acquire knowledge about gender issues, careers and social media. | Unit 4 – Social Media Star (P22-P23) <ul style="list-style-type: none"> • Understand the situation • Think about the issue |
| 8 | Learners will acquire knowledge about gender issues, careers and social media | Unit 4 – Social Media Star (P24-P25) <ul style="list-style-type: none"> • Explore the topic • Present your ideas |
| 9 | Learners will acquire knowledge about social norms, gender issues, romance and social issue. | Unit 5 – Who pays? (P26-P27) <ul style="list-style-type: none"> • Understand the situation • Think about the issue |
| 10 | Learners will acquire knowledge about social norms, gender issues, romance and social issue. | Unit 5 – Who pays? (P28-P29) <ul style="list-style-type: none"> • Explore the topic • Present your ideas |
| 11 | Learners will be reviewing unit 1-5 and will be given a quiz as a basis of their knowledge acquisition from all the topics. | Unit Review and Unit Quiz Part 1 Unit-1 to Unit-5 <ul style="list-style-type: none"> • Structure presentation |
| 12 | Learners will acquire knowledge about love, marriage, cross-cultural communication. | Unit 6 – Saying “I Love You” (P30-P31) <ul style="list-style-type: none"> • Understand the situation • Think about the issue |
| 13 | Learners will acquire knowledge about love, marriage, cross-cultural communication. | Unit 6 – Saying “I Love You” (P32-P33) <ul style="list-style-type: none"> • Explore the topic • Present your ideas |
| 14 | Learners will acquire knowledge about family values, lifestyle and modern life. | Unit 7 – Family Values (P34-P35) <ul style="list-style-type: none"> • Understand the situation • Think about the issue |

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| 15 | Learners will acquire knowledge about family values, lifestyle and modern life. | Unit 7 – Family Values (P36-P37) • Explore the topic • Present your ideas |
| 16 | Learners will acquire knowledge about technology, modern life and relationships | Unit 8 – Cyber Love (P38-P39) • Understand the situation • Think about the issue |
| 17 | Learners will acquire knowledge about technology, modern life and relationships | Unit 8 – Cyber Love (P40-P41) • Explore the topic • Present your ideas |
| 18 | Learners will acquire knowledge about modern life, family technology and age differences. | Unit 9 – A visit to Grandma (P42-P43) • Understand the situation • Think about the issue |
| 19 | Learners will acquire knowledge about modern life, family technology and age differences. | Unit 9 – A visit to Grandma (P44-P45) • Explore the topic • Present your ideas |
| 20 | Learners will acquire knowledge about fandom, relationship and obsessions. | Unit 10 – Fan Worship (P46-P47) • Understand the situation • Think about the issue |
| 21 | Learners will acquire knowledge about fandom, relationship and obsessions. | Unit 10 – Fan Worship (P48-P49) • Explore the topic • Present your ideas |
| 22 | Learners will be reviewing unit 6-10-and will be given a quiz as a basis of their knowledge acquisition from all the topics. | Unit Review and Unit Quiz Part 2 (Unit 6-10) |
| 23 | Structuring the presentation and assessment period. | Structuring the presentation and assessment period • Groupings and decision making Group presentation preparation • <u>Structuring the concept of the presentation</u> |
| 25 | Learners will be given a task in preparing and structuring their presentation. | Presentation Preparation |
| 24 | Learners will practice their presentation within their group. | Presentation Preparation |
| 26 | Learners will rehearse in the whole class for final screening from their performance and visual aids. | Presentation Preparation |
| 27 | Final Rehearsal | Final rehearsal and final screening |
| 28 | Final Examination Day -1 (as per assigned group of presenters) | Final Exam (Presentation to all the classmates) |
| 29 | Final Examination Day -2 (as per assigned group of presenters) | Final Exam (Presentation to all the classmates) |

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| 30 | Learners will evaluate all their performance about the class activities especially the presentation performance. | Evaluation and feedback (What you have overcome and gained.) |
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5. 本授業科目の教科書・参考文献・資料等

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| 教科書 | Impact Issues Book 1 / Pearson |
| 参考文献・資料等 | |
| 備考 | An instructor might provide supplementary materials. |